

District 7 Meeting Minutes

District 7 meeting was called to order at 12:36 pm on 7-31-2011 at the Budgerigar Society of Iowa show in Des Moines, Iowa

Cindi Rasmussen recorded the minutes.

Present: Julie Gonzalez, Bob Wilson, Seth Gray, Doug Naert, Cindi Rasmussen

Old Business: None.

New Business:

Motion made by Bob Wilson that the ABS membership committee aggressively document a mass marketing campaign for membership and provide a plan for promotion that will be implemented and reported to the full membership over the next 12 months. Identify "low hanging fruit items" that are financially feasible for districts to implement i.e. Craig's List, pet magazine ads, print extra bulletins for handout, facebook etc. There was a second by Doug Naert. Vote was unanimous.

Motion made by Bob Wilson that because of the cost of hiring a judge from a long distance and the lack of judges in our district, clubs should be allowed to hire a judge of any recognized budgerigar society. This would allow districts with smaller memberships and limited financial resources the ability to put on additional shows to further promote the hobby. There was a second by Cindi Rasmussen. Vote was unanimous.

Notification to ABS: In 2012 The Great Midwest Budgerigar Society and the Budgerigar Society of Iowa will be holding a joint 2 day ABS/BAA show Memorial Day weekend. Details to be determined.

Motion made by Doug Naert to adjourn the meeting there was a second by Seth Gray. Vote was unanimous

Meeting adjourned 1:08 pm.