

A.B.S. Scholarship Marketing Program

- (1) An initial article will be published in the ABS magazine explaining the program and to kick it off.**
- (2) Letters will be sent to each affiliated club requesting participation in the program. The letter will request a donation to the fund, and support in emphasizing the program with their junior members.**
- (3) When donations from clubs to the fund are received, mention of it will be placed in the ABS magazine.**
- (4) An article in the ABS bulletin will request applications for scholarship in the August issue during the 2006 year. In following years, request for applications will be solicited in the March issue yearly.**
- (5) When a scholarship is awarded, the recipient will be photographed, and an article written about that person in the ABS Magazine.**
- (6) Future marketing may be modified upon direction of ABS Board of Directors.**